



HOW TO PARTICIPATE IN 5 STEPS!

- 1 REGISTER ON
- 2 TEAM UP WITH 1-2 PEOPLE
- 3 CHOOSE A CATEGORY FOR YOUR IDEA



HOW CAN COMPANIES DO BETTER:



FOR YOU, THE EMPLOYEE

Happiness

Employee engagement
 Well-being
 Empowerment
 Work environment



FOR SOCIETY

Community Impact

Human rights
 Anti-corruption
 Transparency
 Women empowerment





FOR BUSINESS

Sustainability

Offerings, actions with societal and/or environmental benefit factors

**YOUR IDEA CAN BE A PRODUCT, A SERVICE OR A PROCESS.
 YOU CAN USE DESIGN THINKING AND/OR TECHNOLOGY.**

4 PRESENT YOUR IDEA IN A 90SEC VIDEO

- Record it and Upload it on 
- Add the #mazarsforgood hashtag and the name of your team to the title,
- Use the intro/outro  provides
- Get 200 likes on the video!
- Get support on   

5 FILL IN THE IDEA CANVAS

Download the idea canvas  provided.

- **Purpose:** key aspects of your vision?
- **Context:** What is the problem you are solving and the context?
- **Solution:** what's your idea? How does it work?
- **Impact:** social/environmental impact ?

**POST YOUR VIDEO & IDEA CANVAS
 ON YOUR DEDICATED TEAM PAGE**

DEADLINE FOR APPLICATIONS: APRIL 14!



Any questions? Contact us at